



Connect to Success Consultant Profile

University Logo: 
Instituto Universitário de Lisboa

Name of University: ISCTE BUSINESS SCHOOL

Names of students in consulting group ISCTE-2:

Duarte Nobre

Francisco Ferreira

Joana Lamas Rosalino

Raquel Roque

Sandra Richart

Q: What does your group hope to gain through the participation as consultants in the Connect to Success MBA/Masters Consulting Program?

First of all, we expect to gain a really great professional experience by doing a big consultant project like this. We expect to apply the academic knowledge that we have gained throughout the last years during not only our bachelor degree but also during the master degree in which we are enrolled in.

Furthermore, we also look forward to make some contacts in the business world and even gain some soft skills by having meetings with professional people that work in our field of study.

Moreover, being our project about a business plan of internationalization, we also intend to learn how to deal not only with companies working within our country but also in foreign countries and all the implications that it has. Since we all aim to have an international career, this is a very important learning, as it will be something that will help us enrich our knowledge in this field.

Finally, as this is a pioneer initiative in Portugal, we also believe that, comparing to the other Portuguese business students, participating in a program that was launched by a high-status and influential identity as the Embassy of the United States of America will allow us to gain a differentiation factor and competitive advantage that will be very positive when entering in the labor market.

Q: What do you hope the woman-owned business selected by your group to participate in the program will achieve at the conclusion of the semester?

By giving the tools and the academic know-how on the subject of business management, we expect our woman-owned business to understand the main problems of her company and how to become a more sustainable business. We hope she can transform her company into a bigger one and become one of the most important brands in its market, not only in Portugal but also in the countries to which it exports.

Finally, regarding not only the entrepreneurial woman that we are working with but all the women associated with the Connect to Success program, as this is a project related with the main purpose of developing the “women presence on business”, we want to make people believe in the competence of women that work in the business world and make everyone aware of how important they are, the potential they have and how crucial they might be in order to develop a better business world.